

Meet the Family

North American Edition



PURE

About Pure

Pure is a British company which designs and engineers the world's most innovative internet, FM and digital radios. Pure kick-started the digital radio market in the United Kingdom with the introduction of the EVOKE-1™ in 2002, and is now the biggest digital radio manufacturer in the world.

Engineering Excellence

The innovation and refinement of Pure products is the result of a passion for radio, backed-up by the largest dedicated radio development team in the world and the unique advantage of Imagination – exceptional technology from parent company Imagination Technologies™.

EcoPlus

EcoPlus™ is a statement of Pure's on-going commitment to our environment and its future. EcoPlus promises products with reduced power consumption, the use of materials from recycled and sustainable sources, optimized packaging, carefully selected components and ethically sound manufacturing facilities which are carefully selected and regularly audited.

Internet-connected



Pure's radios are WI-FI CERTIFIED™ and use the same technology as personal computers to connect to the internet wirelessly. Using Wi-Fi or Ethernet connection (via the optional mini USB Ethernet Adapter) you can access thousands of radio stations from across the world, enjoy a huge variety of podcasts, and browse and play music stored on a computer or laptop.

Internet radio

Create the soundtrack to your life

Pure internet radio and music streaming devices bring an entire world of audio entertainment simply and easily within your reach.

Radio, on-demand and Pure Sounds

Enjoy free access to virtually every radio station on the planet, on internet radio or FM, thousands of on-demand programmes (listen-again and podcasts), and an exclusive library of evocative Pure Sounds.

Music streaming

Stream your digital music collection from your PC or Mac to your Pure internet radio device.

Wherever you are, Pure is too

Pure gives you the widest range of devices on which to enjoy the unique soundtrack of your life.

Our multi-award-winning internet portable radios, music systems and iPod dock products ensure a better listening experience wherever you want to do your listening. Whether that's via multiple devices throughout your home or outside with a portable model fitted with our rechargeable ChargePAK.

You can listen, explore new content and organize your listening using the Pure Lounge on your PC or Mac.

The free Pure Lounge app (now available for Apple and Android devices) makes it easy for you to access your content on a smartphone or tablet, and so on any docking station, anywhere in the world.

All our internet radios also receive FM for those occasions when wireless network availability is limited.



The Pure Lounge app

The Pure Lounge

Unlimited content, easily managed



www.thelounge.com

With thousands of radio stations, on-demand programs and Pure Sounds to choose from you'll need a straightforward way to manage your listening.

The Pure Lounge is a simple, online gateway that makes it easy to discover great new content and create favorites for easy access to the listening that matters to you.

The Pure Lounge's powerful search function makes it easy to discover stations and on-demand content. And if you're stuck for ideas it has charts, features and recommendations too.

You can save radio stations and programs as favorites and synchronize them across all your Pure internet devices. And it's easy to share your favorites with others using Facebook and Twitter.



Homepage

Search page

On your Pure internet radio

You can also listen to all the Lounge content away from your computer on your Pure internet radio device.

Access favorites you've saved on the Lounge website and save favorites on your radio and they'll also be saved online. Search for content by name, genre, language location and more, just as you can on the Lounge.



The Pure Range



EVOKE Flow



ONE Flow



Sensia 200 Connect
Black



Sensia 200 Connect
White



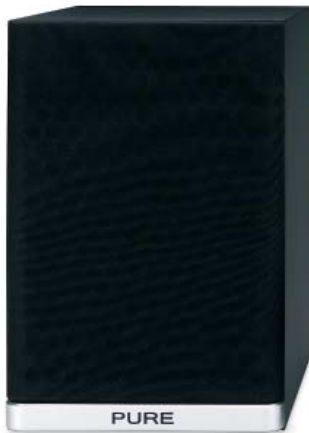
Oasis Flow



Contour



Contour 200i Air †



Sirocco 550



i-20 †

Accessories



Reach F10 Remote
for EVOKE Flow



S-1 Flow speaker
for EVOKE Flow



USB Ethernet adapter



ChargePAK E1

To find out more and to compare the products in our range go to www.pure.com.

	FM with RBDS	Wi-Fi	Presets	CD/CD-RW/USB playback	Record to USB	Aux in for iPod/MP3/other	iPod/iPhone dock	iPad dock	Stereo headphone socket*	Stereo line output	Video output from iPod/iPhone	ChargePAK type	Stereo	Touch sensitive controls	OLED, (LCD, TFT) display	Auto display brightness	Kitchen timer	Sleep timer	Alarms	Audio power (W RMS)	Dimensions of unit (inches) h/w/d	Dimensions of speakers (inches) h/w/d	
Contour	✓	✓	30			✓	✓		✓		✓		✓	✓	L	✓	✓	✓	2	36	9 x 14.6 x 6.9		Contour
Contour 200i Air								✓		✓											9 x 14.6 x 6.9		Contour 200i Air
EVOKE Flow	✓	✓	40			✓			✓	✓		E1	option		O	✓	✓	✓	2	7	6.9 x 8.3 x 4.3		EVOKE Flow
i-20							✓			✓			✓							N/A	4.6 x 5.3 x 2.9		i-20
Oasis Flow	✓	✓	40			✓			✓			incl.		✓	O	✓	✓	✓	2	10	9 x 6.1 x 5.5		Oasis Flow
ONE Flow	✓	✓	40			✓			✓			E1			L		✓	✓	2	2.5	5.8 x 8.1 x 3.1		ONE Flow
Sensia 200 Connect	✓	✓	40		✓							F1	✓		T	✓	✓	✓	2	25	6.5 x 11 x 7		Sensia 200 Connect
Sirocco 550	✓	✓	40	CD/CD-RW/USB		✓	✓		✓	✓	✓		✓	✓	O	✓		✓	1	80	4.7 x 8.9 x 12.6	9.8 x 6.6 x 10.2	Sirocco 550

* Stereo headphone socket output can be used as an input for your hi-fi or amplifier † iPod/iPhone not included E&OE. Specifications may be subject to change without notice For full tech specs please go to www.pure.com

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